

## Measure effectiveness

An effective community health program is well organized and provides quality, cost-efficient care in response to the expressed and real needs of the people it serves.

### Four stages:

1. **Assessment:** identify needs through data collection and analysis
2. **Planning:** develop goals and objectives and formulate a program to meet them  
*(state objectives in terms of expected level of project outcomes)*
3. **Implementation:** active plan *(program)*
4. **Evaluation:** measure effectiveness of program

Means of evaluation relates to how objective is stated.

**Example:** “Participants *(nurses)* will provide oral hygiene procedures for all bedridden patients”.

\*\*\*Best evaluated by observing the daily practices of nurses in the hospital setting.